VIRTUAL CONGRESS SOLUTIONS

Are you organizing a conference and are you considering having attendees participate (fully or partially) online? ACS audiovisual solutions offers a wide range of digital solutions to support you.

As a long term partner of associations, PCOs and venues, we are familiar with the needs of the conference and event industry. We will guide you through the overwhelming variety of services and solutions and together we will create a conference that your participants will not forget.

We can offer you a platform that support the transformation of complex conferences into an online experience for everybody. On the back of this leaflet we give you an overview of all the possibilities.

ACS
INNOVATIVE AUDIOVISUAL SOLUTIONS

WEBINAR/ON DEMAND

We refer to a 'Webinar' as being a recorded presentation which can be viewed online via a password protected website. The possibilities for interaction between 'speaker' and 'delegate' (viewer) is of course limited. The interaction can exist via a 'contact the speaker' button underneath the webcast, via this button the delegates can give comments or ask questions to the speaker. This form is basically 'sending only'.

KEYNOTE SESSIONS

We refer to a 'Keynote session' as being a live stream presentation. These sessions can be viewed by delegates online via a password protected website. The speaker will be contacted by us in order to explain all the steps that need to be made in order for him/her to present a high quality live stream. Rehearsals can be scheduled to make sure all essential elements of the presentation work properly. If it is live it is important to make sure that the presenter is comfortable presenting in this manner online.

E-POSTERS

E-Posters can be added to the Virtual Congress and can be viewed online via a password protected website. As a client you can choose to either create a fixed template in which all the authors must create their e-Poster (for example a fixed banner or logo, a limited number of characters that can be used, etc.) or you can choose to give the authors the possibility to create an E-poster as they see fit.

ONLINE PLATFORM

A completely congress branded App which allows delegates, authors and speakers to participate fully, not only during the active days of the congress but additionally before and after. The App is a truly unique way to collect, distribute and share all content that is created before, during and after the congress.

The App is a really powerful tool with many sponsor opportunities. Furthermore within the App a range of elements can be managed; Virtual Stands, Push notifications, Q&A, sponsored 'splash' screen before a session starts, etc.

Also the scientific program can be added, giving the delegates the opportunity to set an notifications for a lecture they are interested in.

SPONSOR & EXHIBITION INTEGRATION

For the industry we can provide a large number of branding opportunities, not only via a timeslot in which we can program your Webinar to be streamed (recorded or live), but also in the several landing pages and App. A list with all specific opportunities is created and can be shared with your clients.

INTERACTIVE POSSIBILITIES

Basically the 'real' interactive possibilities only exist in the 'Keynote sessions'. During these sessions we can create a possibility for the delegates to submit their questions via a 'chat' functionality. The speaker or moderator can select the questions that they would like to answer live.

Another possibility is using Voting/Polling software. We can use the voting software that Meetbit has developed or, depending on the complexity of the requirements, use third parties software like Sendsteps.

Other interactive possibilities are not actual 'interactive' but still can be mentioned as interesting options, such as:

» Contact the author (e-Posters)
» Surveys
» Evaluation Forms
» Creation of Certificates of Attendance
» Translation